



Ike Ikokuwu

The ‘Unlock Your Purpose Now’ Speaker Room And AV Requirements

Room & AV Setup

I want to thank you for your interest in having me speak at your next event! I know that you have many choices for speakers, and I do not take the responsibility of helping you to make your event inspiring, memorable and engaging for your audience lightly. Empowering people is part of my purpose and mission in life. I understand the challenges and details involved in planning a successful event — and what a difference it makes when a speaker's message and performance are aligned with the host organization's goals.

Let's work together to create a successful event and comfortable environment for all!

Based on our experience, we have listed some helpful ideas below that we know will add to the quality of your meeting. Please keep in mind that although they are not all required, using these principles can enhance the positive and enthusiastic response you desire from your audience. We promise.

Our Guidelines

Ike is highly interactive and likes the audience as close to him as possible. Please steer away from making the distance between him and the audience more than 6 feet, if possible.

Please make sure the screen is large enough to be seen from the back of the room.

Ike can only speak in non-smoking environments. Please confirm your facility is non-smoking.

At least 2 weeks or 14 days before the event, please send us any programs, literature, promotional collateral so that Ike can familiarize himself with your group as much as possible. The more he knows about you, the more he can customize the message to speak to your group.

Our Suggestions

Everyone loves music! Have some upbeat and event appropriate music playing before the event/session, during the breaks and after.

Use additional light sources for the presenter. Studies have proven that when the presenter is illuminated more than the audience, listeners can hear better and are less distracted.

Stay away from oversetting the room. If you are planning on 1000 people, set the room for 1000 (or even fewer), but not 1200. It is better to have every seat taken than large empty spots throughout the audience and an empty front row. It makes the speaker sad and photographer unhappy.



Whenever possible, use image magnification where appropriate. It helps to remove the distraction.

Audio/Visual Checklist

1. LCD Projector & Screen visible from the back of the room
2. Flip Chart with Paper & Markers (For audiences of less than 100)
3. A Wireless Lavalier Mic
4. 1/8 Audio Input Jack (Headphone Jack) so Ike can patch into House Sound. It's imperative for Ike to be able to not just play audio from his laptop but to have that sound amplified for any video or audio clips that are a part of his presentation
5. Two bottles of room temperature water in the front of the room.
6. One 6 – 8ft skirted and covered with linen product table placed in High-Traffic Area and near the main entrance.
7. Ike uses Power Point presentation and requires a power strip for his computer. Please make sure the strip can reach the table and outlet without becoming a walking hazard.
8. Platform/Riser 20' by 8' (deep) for audiences over 100

PLEASE NOTE: If you plan on a head table – PLEASE know that it must be cleared before Ike speaks. Ike's style requires him to be animated and use the full stage. Some groups will have reserved tables on floor and have those seated at the head table move down for the program. The tables must also be pushed back to give enough room for Ike and the Attendees to move around while presenting.

This is all so that Ike will be at his absolute best and make you look great!